

October 12, 2010  
Indianapolis Marriott Downtown

**haas**  
group  
international

Presenting sponsor

## Monday, October 11th

6:30 – 9:00 PM Hospitality Suite Reception (Suite 335)

## Tuesday, October 12

7:00 AM  
Marriott Foyer 1-4

### Registration and networking breakfast

8:00 – 8:15 AM  
Marriott 1&2

### Welcome and introductions

Jill Kauffman Johnson, Executive Director, Chemical Strategies Partnership

**Keynote**  
8:15 – 9:00 AM  
Marriott 1&2

### Supply Chain Sustainability in Practice

Tom Easterday, Executive Vice President, Subaru of Indiana

*Subaru of Indiana's inspiring story of how they implemented lean manufacturing and smart supply chain initiatives to reduce environmental impact and grow its bottom line.*

**Plenary 1**  
9:00 – 9:30 AM  
Marriott 1&2

### Leveraging CMS to Meet Sustainability Goals

Dave Garriepy, Chemical Manager, United Technologies Corporation

Thad Fortin, CEO, Haas Group International

*An overview of sustainability initiatives and the different business tools used to fulfill its objectives. The panelists will discuss how a CMS program can help a corporation meet its sustainability objectives and the potential for leveraging programs to reduce environmental impact further down the supply chain.*

**Plenary 2**  
9:30-10:00 AM  
Marriott 1&2

### Supply Chains After the Downturn: Where Are We Now, Where Are We Going?

Rob Westervelt, Editor-in-Chief, Chemical Week Magazine

*A view of how the chemical supply chain has transformed through the downturn and recovery, with a view to current conditions and early 2011 forecasts, and insight on what this means for CMS programs.*

10:00 – 10:30 AM  
Marriott Foyer 1-4

### Break

**Session 1A**  
10:30 – 11:45 AM  
Marriott 2

### CMS 101 - An Introduction to CMS

Jill Kauffman Johnson, Executive Director, Chemical Strategies Partnership

Hal Ehrhardt, Sr. Manager – Energy & Environmental Programs, Lockheed Martin

Kevin McKee, Lockheed Martin Aeronautics – Fort Worth

*An introduction to the CMS model, with industry data from the recently published 2009 CMS Industry Report. Speakers from Lockheed Martin will share their 5-year journey introducing CMS to several of their sites, including one of Lockheed's largest facilities in Fort Worth, Texas.*

Sponsored by:

**Session 1B**

10:30 – 11:45 AM

Santa Fe

**Government Initiatives on Materials Management**

Priscilla Halloran, U.S. EPA Office of Resource Conservation and Recovery  
 Carole A. LeBlanc, Ph.D., Chemical and Material Risk Management Directorate,  
 Office of the Deputy Under Secretary of Defense

*Materials management strategies at the federal level. This panel provide a view into the Department of Defense's REACH Strategic Plan as a driver for chemical management in supply chain considerations. Also, new EPA programs to encourage sustainable materials management, including a new initiative and training program to promote chemical lifecycle approaches.*

**Session 1C**

10:30 – 11:45

Atlanta

**Regulatory Outlook 2010: US Toxics Regulatory Reform**

Mark Rossi, Research Director, Cleaner Production Action

Rob Westervelt, Editor-in-Chief, Chemical Week

Mariam Georgaroudakis, Commodity Manager, Facilities Services, Raytheon Co.

*This panel will take a closer look at upcoming regulatory reforms affecting the chemical industry, such as TSCA reform and the California Green Chemistry Initiative. Perspectives from both environmental organizations and industry will be shared and discussed.*

11:45 – 1:00 PM

Marriott 1

**Lunch****Session 2A**

1:00 – 2:15 PM

Santa Fe

**Implementing a Successful CMS Program: Understanding Corporate Culture and Change Management**

Preston Stark, Hisco Chemical Management

AJ Bless, Chemical Lifecycle Management

*Company culture and the way CMS is introduced often play a large part in the success of a program. Speakers on this interactive panel will cover key questions to consider before moving forward with a CMS program, as well as advice on successful implementation strategies.*

**Session 2B**

1:00 – 2:15 PM

Marriott 2

**CMS case studies from the automotive sector**

Vickie Mecsey, Manager of Global Environmental Programs, General Motors

Ron Derry, Engineering Manager, Dana Holding Corporation

*Customers explore different aspects of CMS programs in the automotive sector. GM will present on their strategy to leverage EHS data from several CMS providers and global facilities. Dana will provide a plant-level case study on a process efficiency improvement, implemented through a partnership between the customer, Tier I CMS provider, and Tier II chemical provider.*

**Session 2C**

1:00 – 2:15 PM

Atlanta

**Rolling Out CMS Internationally: Case Studies of Current Efforts**

Yeosong Yoon, General Manager, EHS, Samsung Electro-Mechanics

Hyeonsoo Park, President, T021

Paul Bierma, Manufacturing Engineering Technical Steward, Caterpillar Inc.

*Presenters will address the financial, operational, and cultural challenges and opportunities they have encountered in starting international CMS programs.*

2:15 – 2:35 PM

Marriott Foyer 1-4

**Break**

## Session 3A

2:35 – 3:50 PM

Marriott 2

### Baselining Your Lifecycle Chemical Costs

Jill Kauffman Johnson, Chemical Strategies Partnership

Bob Napier, Henkel Chemical Management

*This interactive exercise will provide the basis for developing a business case for implementing CMS. Participants will work in groups to analyze a company's chemical baseline cost data. They will determine the potential scope of services for a CMS program, estimate expected cost savings, and analyze labor implications.*

## Session 3B

2:35 – 3:50 PM

Santa Fe

### CMS – An Integral Part of Sustainability Programs

Verne Shortell, Executive Director of Environmental Business, NRG Energy

Judy Fulton, Hazardous Material Program Mgr, SLAC National Accelerator Laboratory

*CMS programs are a critical element of a robust corporate sustainability strategy. In this session, two CMS customers describe how their CMS programs are key to implementing their greening initiatives and providing data for their broader sustainability efforts.*

## Session 3C

2:35 – 3:50 PM

Atlanta

### Chemical and Resource Management – Approaches to Facility-Wide Services

Mariam Georgaroudakis, Raytheon Company

Harry Seifert, ChemicoMays, LLC

*Customers share different approaches to service-based facility management programs. Raytheon will share how they have made environmental improvements by leveraging service provider expertise in both chemical and resource management. ChemicoMays will speak to the experience of a CMS provider in managing these programs.*

3:50 – 4:10 PM

Marriot Foyer 1-4

### Break

4:10 – 5:00 PM

Marriott 2

### Industry Roundtables and Closing Perspectives

*Participants take part in one of three facilitated discussions addressing key segments of the CMS Industry. A frank and open forum for sharing lessons learned, industry trends, and upcoming opportunities.*

- CMS in the aerospace Industry
- CMS in the automotive/ heavy manufacturing industry
- Implementing sustainability initiatives: the good, bad, and the ugly

5:00 – 6:30 PM

Gasoline Alley

### Cocktail Reception at Champion's Sports Bar

## Wednesday, October 13

7:00 – 8:30 AM

Austin/Boston

### CMS Forum Membership Breakfast (CMS Forum Members Only)

